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Fujian a good business partner for U.S. wood exporters

Report Categories:

Wood Products

Exporter Guide

Market Development Reports

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Report Highlights:

Summary: In early September, ATO Guangzhou visited Putian City, Fujian Province, well known as a wood production and manufacturing base in China. In fact according to the China timber industry representatives, 70 percent of China's wood manufacturers are either originally from Putian or have a strong connection with Putian's industry. Due to increased volumes, in early 2011, Xiuyu Port was approved to expand its facilities in order to accommodate a greater share of imported logs from the United States, Canada and New Zealand. The fumigation facility was approved by AQSIQ as the only China port that can fumigate logs from Alaska.

General Information:

In early September, ATO Guangzhou visited Putian City, Fujian Province, a well known wood production and manufacturing base in China. In fact according to the China timber industry representatives, 70 percent of China's wood manufacturers are either originally from Putian or have a strong connection with Putian's industry. In 2005, Xiuyu Port of Putian was the second approved port in China for imported logs and has its own supporting fumigation facility. Unlike the other port in Heilongjiang Province (north east China) handling almost exclusively imported Russian woods, the Xiuyu Port was designed for woods from South East Asia and other countries. Due to increased volumes, in early 2011, Xiuyu Port was approved to expand its facilities in order to accommodate a greater share of imported logs from the United States, Canada, and New Zealand. The fumigation facility was approved by AQSIQ as the only China port that can fumigate logs from Alaska. In addition to hardwoods, Fujian is also a large importer for U.S. softwoods that are used mainly for construction and outdoor projects—as tourism facilities are widely popular within Fujian. Public projects in parks use U.S. softwoods and these are also commonly used in several facilities such as hotels, golf course lounges, and luxury villas.

In 2011, Fujian imported \$42.8 million-worth in woods directly from the United States. Each year, ATO Guangzhou conducts a series of market research, trade servicing, seminars and media events in the province to promote both the sales and usage of U.S. hardwoods and softwoods with Fujian province.